

Brian D. Moore Legacy Fund Student- Press Release

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### **First student awarded through the Miramichi Salmon Association's Brian D. Moore Legacy Fund**

**Miramichi** – The inaugural recipient of the Brian D. Moore Legacy Fund has been selected for 2022.

Ellie Smallwood, a second-year student at Mount Allison University, was named the first student through the Brian D. Moore Legacy Fund.

The Brian D. Moore Legacy Fund was established by a group of Saint John-area MSA Directors in 2021 to honour past MSA Chair and long-time MSA Director Brian Moore and his lifelong dedication to Atlantic Salmon Conservation.

“Brian loved being on the river. It was a special place for him and he was truly involved with the conservation efforts of the Miramichi. He always felt when you took on a position, and when you left that position, you should always make it better. That was his goal. Hopefully he did that,” says Brian’s wife Sue. “We have wonderful memories of the Miramichi and fishing stories to tell. It was a very special place in our lives and still is a special place in my life.

The purpose of this endowment fund is to offer financial support as a way to encourage students who are undertaking important work that benefits the Miramichi River and the Atlantic Salmon that Brian cared so deeply about.

“When Brian took on a project and any volunteer work he did, he put his all into it and gave it his heart and soul”, continues Sue. The Saint John MSA Directors who established the endowment fund hope that it will be a lasting tribute to Brian’s memory. Gord Mouland, MSA Director and one of the fund founders speaks fondly of his friend: “Brian volunteered for many things in our community but his passion was Salmon Conservation. He was a big supporter of the MSA.”

Ellie’s application included a proposal to transfer knowledge and education about Atlantic Salmon conservation to the general public. Ellie will collect photos and videos from the field and the hatchery to create informational pieces to be shared with the public. These pieces will enhance communications about Atlantic Salmon conservation on the Miramichi.

“Working with the MSA and Atlantic Salmon conservation has helped me to understand the importance of maintaining and protecting all wildlife. I am more conscious of my effect on the planet and want to ensure that my generation is able to maintain the health of the Miramichi River for future generations. I have a new appreciation for the beauty and complexity of the Miramichi River,” says Ellie.

“Receiving the Brian Moore Legacy Fund award means that I can create public awareness and education campaigns that better connect the community to Atlantic Salmon conservation, and highlight ways they can protect the iconic Atlantic Salmon,” shared Ellie.

Gord Mouland is an MSA Director and helped establish the Brian Moore Legacy Fund in honour of his friend. “The Brian Moore Legacy Fund will encourage and mentor a new generation of professional salmon biologists and resource managers using the revenues earned each year. It will serve as a lasting tribute to a great friend, a conservationist and a community leader,” said Gord.

Ellie began working with the Miramichi Salmon Association in 2021 as a summer student and will return for the 2022 season.

“Ellie’s attitude and work ethic at the MSA stood out to all of us. She put in long days in the field and helped our team accomplish various conservation programs, and she truly cares about the work we are doing for salmon on the Miramichi,” says MSA President Robyn McCallum. “We are pleased to welcome Ellie back as the Brian Moore Legacy Fund student and cannot wait to see what she accomplishes through this opportunity.”

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