

Press Release
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Miramichi Salmon Association Celebrates 70 Years of Protecting Atlantic Salmon

Miramichi, New Brunswick - The Miramichi Salmon Association (MSA) is proud to announce its 70th anniversary as a leader in the conservation and protection of Atlantic salmon in the Miramichi watershed. Since its founding in 1953, the MSA has been dedicated to the preservation and restoration of the Atlantic salmon population in the Miramichi River, one of the most important salmon rivers in the world.

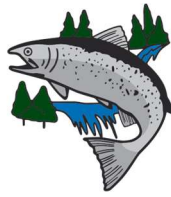
Over the past seven decades, the MSA has made significant contributions to the conservation of salmon and their watershed, including research, habitat enhancement, and education programs. The Miramichi River is world-renowned for its Atlantic salmon fishing, and the MSA's work has been instrumental in ensuring that future generations can continue to enjoy this natural resource.

"We are proud to celebrate this significant milestone in our organization's history," said MSA President Robyn McCallum. "Our 70th anniversary is a testament to the dedication and hard work of the many volunteers and supporters who have worked tirelessly to protect and conserve Atlantic salmon in the Miramichi River."

This year also marks the 150th anniversary of the Miramichi Fish Hatchery operated by the MSA at the Miramichi Salmon Conservation Centre in South Esk. The Miramichi Fish Hatchery is the oldest continuously operating fish hatchery in North America and is vital to the MSA's stocking programs and conservation work.

To commemorate these milestones, the MSA will be hosting a series of events throughout the year, including local engagement events that highlight the history of the organization and its achievements over the past seven decades, and fundraising efforts to support the MSA's ongoing conservation and restoration work.

The MSA's 70th anniversary is an opportunity to look to the future and continue the critical work of protecting and conserving the Miramichi River and its Atlantic salmon. The challenges facing the river and its fish are significant, and the MSA is committed to working collaboratively with partners to ensure the future of this important ecosystem.



"We are excited about the future and the opportunity to build on the success of the past 70 years," added McCallum. "As we look to the next 70 years, we remain committed to our mission of protecting and preserving the Miramichi River and its Atlantic salmon populations for generations to come."

About the Miramichi Salmon Association

The Miramichi Salmon Association is a non-profit organization dedicated to the conservation and protection of Atlantic salmon in the Miramichi River watershed. Since 1953, the MSA has been committed to preserving and enhancing the natural environment of the Miramichi River, one of the world's most iconic salmon rivers. The MSA's programs focus on research, habitat enhancement, and education to ensure the long-term sustainability of Atlantic salmon populations. For more information, visit www.miramichisalmon.ca.